

Presperse Finished Products

635 Pierce Street • Somerset, NJ 08873 • Tel: (732) 356-5200 • www.presperse.com

Prime & Rewind

(Line Erasing Skin Soothing Primer)

Formula #: 39-5-2, Date :4/06/10

WHAT IS IT?	Naturally pigmented, W/O Wrinkle Eraser lotion utilizing PRESPERSE OPTICAL MODIFIERS for instant light diffusing effects and ACTIVE PEPTIDES for longer-term Anti-Aging benefits.
HOW DO YOU USE IT?	Apply a dime-size amount onto applicator and gently dab evenly over the face until a desired coverage is achieved. Also ideal as a spot treatment around the problematic eye and lip areas such as crow's feet and laugh lines.
WHO SHOULD USE IT?	Anyone seeking for immediate and long-term wrinkle erasing performance into one convenient package. Those seeking a natural looking coverage without the masking effect of make-up.
WHAT DOES IT DO?	Optical diffusers GANZPEARL GMP-0820 and LUXSIL ® instantly reduces the appearance of fine lines and wrinkles while SP-29 UVS gives the skin brightening benefits. Skin tone is immediately more even and younger in appearance. ACTIVE PEPTIDES work to provide long term anti-aging benefits by treating and minimizing the occurrence of fine lines and wrinkles. SOYPOL SP increases skin moisturization and promotes skin health through soy protein amino acids.

Trade Name	INCI Name	Supplier	% W/W
PHASE A			
PERMETHYL® 101A	Isohexadecane	Presperse, LLC	12.70
PERMETHYL 284C	C15-19 Alkane (and) C12-14 Isoparaffin (and) Polyisobutene	Presperse, LLC	4.00
Versagel MD1600	Isododecane (and) Ethylene/ Propylene/Styrene (and) Butylene/Ethylene/Styrene Copolymer	Penreco	7.50
Formulation Aid 5200	Lauryl PEG/PPG-19/18 Methicone	Dow Corning	2.00
Abil EM-90	Cetyl PEG/PPG-10/11 Dimethicone	Degussa	1.00
PHASE B			
BISMICA YELLOW	Bismuth Oxychloride (and) Mica (and) Iron Oxide	Presperse, LLC	0.20
BISMICA RED	Bismuth Oxychloride (and) Mica (and) Iron Oxide	Presperse, LLC	0.20
BISMICA BLACK	Bismuth Oxychloride (and) Mica (and) Iron Oxide	Presperse, LLC	0.05
SP-29 UVS	Bismuth Oxychloride (and) Mica (and) Silica	Presperse, LLC	3.00
GANZPEARL GMP-0820	Acrylates Crosspolymer	Presperse, LLC	10.00
LUXSIL	Calcium Aluminum Borosilicate	Presperse, LLC	2.00
PHASE C			
Deionized Water	Water	N/A	46.85
PEPTIDE 8803	Glycerin (and) Palmitoyl Oligopeptide	Presperse, LLC	3.00
PEPTIDE 8804	Glycerin (and) Palmitoyl Tetrapeptide-3	Presperse, LLC	1.00
SOYPOL SP	Natto Gum	Presperse, LLC	4.00
Sodium Chloride USP	Sodium Chloride	Presperse, LLC	0.75
Phenotaine C-35	Sodium Cocamidopropyl PG-Dimonium Chloride Phosphate	Phoenix Chemical	0.75
Euxyl PE 9010	Phenoxyethanol (and) Ethylhexylglycerin	Schülke	1.00

Presperse products appear in bold.

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P R O C E D U R E

1. Combine Phase A in the order listed with medium prop mixing at 20-25 °C. Mix until uniform (1-2 min).
2. Combine Phase B with a dry blender until uniform.
3. Add phase B to Phase A and mix with a high shear mixer at medium speed until homogenous (2-3 min) at 20-25 °C.
4. Combine Phase C in order listed with medium prop mixing at 20-25 °C. Mix until uniform (2-3 min).
5. Add Phase C to Phase AB slowly with slow prop mixing at 20-25 °C. Mix at low speed for 1 minute, then transfer to high shear mixer. Mix for 3-4 minutes at high speed, high shear at 20-25 °C.
6. Transfer to closed container.

INGREDIENT	FUNCTION
BISMICA PEARL PIGMENTS	Easy dispersion pigments.
GANZPEARL GMP-0820	Optical modifier
LUXSIL	Optical modifier
PEPTIDE 8803	Skin suppleness, tension, collagen stimulation, firmness.
PEPTIDE 8804	Cytokine balance, tonicity, firmness.
PERMETHYL 101A	Imparts a light silky feel on skin, highly emollient
PERMETHYL 284C	Deeply moisturizing, film former
SOYPOL SP	Soy protein based moisturizing agent
SP-29 UVS	Creamy feel, skin brightener

S P E C I F I C A T I O N S	
APPEARANCE	Neutral-toned, opaque, semi-solid
VISCOSITY	15,000-30,000 cps (spindle #6, 10rpm @1 min.)

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