

# Presperse Finished Products

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## Fierce Fuchsia

(High Impact Lip Color)

Formula # 39-3-1, Date: 3/30/2010

WHAT IS IT?	A high impact full coverage lip color.
HOW DO YOU USE IT?	Apply to exfoliated lips.
WHO SHOULD USE IT?	Those looking to make a statement with their lip color.
WHAT DOES IT DO?	Increase shine and protect skin from moisture loss through <b>PERMETHYL® 104A</b> . Increase the color impact through the excellent pigment wetting properties of <b>PERMETHYL 103 A</b> . <b>BISMICA MAX</b> colors produce a bold color statement without heavy milling. <b>CHIFFONSIL P3-R</b> increases the creamy texture of the product. <b>KALPARIANE®</b> protects lip collagen and preserves suppleness. <b>EFADUO BLACK CURRANT SEED OIL</b> soothes, moisturizes, and provides essential Omega-3 to maintain lip health.

Trade Name	INCI Name	Supplier	% W/W
<b>PHASE A</b>			
<b>PERMETHYL 104A</b>	Polyisobutene	<b>Presperse, LLC</b>	20.45
<b>PERMETHYL 103 A</b>	Isotetracosane	<b>Presperse, LLC</b>	22.00
<b>MICROEASE 1132</b>	Synthetic Wax (and) Microcrystalline Wax	<b>Presperse, LLC</b>	5.00
Permalene 400	Polyethylene	New Phase	8.00
Pelemol OP	Octyl Palmitate	Pheonix Chemical	10.00
<b>CHIFFONSIL P3-R</b> (30% in TDTM)	Silica (and) Tridecyl Trimellitate	<b>Presperse, LLC</b>	10.00
<b>PHASE B</b>			
D&C Red #7 C19-011 (20% Dispersion in Eutanol G)	D&C Red #7 (and) Octyldodecanol	In-house	2.20
Titanium Dioxide (20% Dispersion in Eutanol G)	Titanium Dioxide (and) Octyldodecanol	In-house	4.40
Black Iron Oxide (20% Dispersion in Eutanol G)	Iron Oxide (and) Octyldodecanol	In-house	0.60
<b>BISMICA MAX YELLOW</b>	Bismuth Oxychloride/ Mica/ Iron Oxide	<b>Presperse, LLC</b>	1.00
<b>BISMICA MAX MAGENTA</b>	Bismuth Oxychloride (and) Mica (and) Carmine	<b>Presperse, LLC</b>	2.85
<b>PRESPEARL™ ULTRA RED</b>	Mica (and) Titanium Dioxide	<b>Presperse, LLC</b>	5.50
<b>ROYAL PEARL PLUS UB-17</b>	Polyurethane-16 (and) Silica	<b>Presperse, LLC</b>	1.50
<b>PHASE C</b>			
Eutanol G	Octyldodecanol	Cognis	2.75
<b>KALPARIANE</b>	Caprylic/Capric Triglyceride (and) Alaria Esculenta Extract	<b>Presperse, LLC</b>	1.00
<b>EFADUO BLACK CURRANT SEED OIL</b>	Ribes Nigrum (Black Currant) Seed Oil	<b>Presperse, LLC</b>	1.00
<b>SERICITE PHN</b>	Mica	<b>Presperse, LLC</b>	1.50
Strawberry Fragrance	Fragrance	Bell Flavors and Fragrance	0.25

Presperse products appear in bold.  
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P R O C E D U R E



1. Weigh all ingredients in Phase A into a main vessel.
2. Begin mixing and heating (Medium Speed, 90-95°C).
3. Add Phase B and mix until uniformly dispersed.
4. Once desired Shade is reached, add Phase C and mix until uniformly dispersed.
5. Cool Batch and pour into lipstick mold (80-85 °C).
6. Let mold set until solidified, scrap remnant product from top of mold. Chill for 20-30 minutes.
7. Remove product from mold and insert lipstick bullet into desired package.

INGREDIENT	FUNCTION
<b>BISMICA MAX MAGENTA</b>	Provides intense magenta pigment color
<b>BISMICA MAX YELLOW</b>	Provides intense yellow pigment
<b>CHIFFONSIL P3-R</b>	Provides creamy texture
<b>EFADUO BLACK CURRANT SEED OIL</b>	Rich in Omega-3, soothes and moisturizes skin
<b>KALPARIANE</b>	Prevents collagen degradation and preserves skin suppleness
<b>MICROEASE 1132</b>	Provides structure and stability
<b>PERMETHYL 103A</b>	Provides superior gloss/shine with lightweight feel
<b>PERMETHYL 104A</b>	Provides excellent film formation, body and shine
<b>PRESPEARL ULTRA RED</b>	Provides pink pearlescent effect
<b>ROYAL PEARL PLUS UB-17</b>	Provides lubricity and enhances glide
<b>SERICITE PHN</b>	Cost effective filler

S P E C I F I C A T I O N S	
APPEARANCE	Intense Fuchsia lip color
STABILITY	Stable: 4 Weeks @ 50 °C

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