

Presperse Finished Products

635 Pierce Street • Somerset, NJ 08873 • Tel: (732) 356-5200 • www.presperse.com

Purple PowerPlay

(Intense Eye Shadow with BisMica MAX Pearl Pigments)

Formula #37-84-2, Date: 3/30/2010

WHAT IS IT?	High impact, high luster eye shadow
HOW DO YOU USE IT?	Apply evenly to primed eyelids.
WHO SHOULD USE IT?	Those bold enough to make a statement with their cosmetics.
WHAT DOES IT DO?	BISMICA PEARL PIGMENTS add an intense color deposit, which is further enhanced by the excellent pigment wetting capabilities of PERMETHYL® 103A and PERMETHYL 102A . MICROSILK 419 offers high slip allowing for easy application. SP-29 UVS enhances wear through its strong adhesion properties. BLUE SEAKALE SC® inhibits photo-aging and revitalizes the skin. EFADUO BLACK CURRANT SEED OIL soothes irritated skin and restores skin balance by supplying Omega-3 and other skin essential fatty acids.

Trade Name	INCI Name	Supplier	% W/W
PHASE A			
TALC MICRO ACE P-2	Talc	Presperse, LLC	33.00
Zinc Stearate	Zinc Stearate	Chemtura	5.00
MICROSILK 419	PTFE (and) Polyethylene	Presperse, LLC	3.00
SP-29 UVS	Bismuth Oxychloride (and) Mica (and) Silica	Presperse, LLC	6.00
BISMICA MAX PURPLE	Bismuth Oxychloride (and) Mica (and) Ultramarine Blue	Presperse, LLC	17.00
BISMICA MAX MAGENTA	Bismuth Oxychloride (and) Mica (and) Carmine	Presperse, LLC	17.00
BISMICA MAX BLACK	Bismuth Oxychloride (and) Mica (and) Iron Oxide	Presperse, LLC	3.00
PHASE B			
PERMETHYL 103A	Isotetracosane	Presperse, LLC	3.00
PERMETHYL 102A	Isoeicosine	Presperse, LLC	5.00
BLUE SEAKALE SC	Caprylic/ Capric Triglyceride (and) Crambe Maritima Extract	Presperse, LLC	1.00
EFADUO BLACK CURRANT SEED OIL	Ribes Nigrum Seed Oil	Presperse, LLC	1.00
Euxyl PE 9010	Phenoxyethanol (and) Ethylhexylglycerin	Schülke	1.00
PHASE C			
PRESPEARL™ ULTRA VIOLET	Mica (and) Iron Oxide	Presperse, LLC	5.00

Presperse products appear in bold.

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P R O C E D U R E

1. Combine Phase A in the order listed and pass through the pulverizer twice.
2. Drawdown powder phase and check for streaking. If needed, re-pulverize until color is evenly dispersed.
3. Add Phase B to Phase A.
4. Re-pulverize Phase AB until all ingredients are evenly dispersed.
5. Add Phase C and re-pulverize
6. Fill approximately 2.00 grams of powder into a 1" diameter pan at 500 psi.

INGREDIENT	FUNCTION
BISMICA MAX PURPLE, MAGENTA, BLACK	Intense color lay down with extended wear properties
BLUE SEAKALE SC	Skin revitalize, slows down photo-aging and chronic aging
EFADUO BLACK CURRANT SEED OIL	Rich in Omega-3 and skin essential vitamins to restore skin balance; reduces inflammation, and soothes irritated skin
MICROSILK 419	Slip modifier
PERMETHYL 102A	Liquid binder/ pigment wetter
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PRESPEARL ULTRA VIOLET	Pearlescent violet pigment
SP-29 UVS	Provides good coverage and adhesion properties
TALC MICRO ACE P-2	Cost effective, smooth, creamy jet-milled powder

S P E C I F I C A T I O N S	
APPEARANCE	Bold purple eye shadow

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