

Presperse Finished Products

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Barely Bashful Brown

(Intense Eye Shadow with BisMica Pearl Pigments)

Formula #37-83-2, Date: 3/30/2010

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|--------------------|---|
| WHAT IS IT? | High impact, high luster eye shadow |
| HOW DO YOU USE IT? | Apply evenly to primed eyelids. |
| WHO SHOULD USE IT? | Those bold enough to make a statement with their cosmetics. |
| WHAT DOES IT DO? | BISMICA PEARL PIGMENTS add an intense color deposit, which is further enhanced by the excellent pigment wetting capabilities of PERMETHYL[®] 103A . MICROSILK 419 offers high slip allowing for easy application. SP-29 UVS enhances wear through its strong adhesion properties. BLUE SEAKALE SC[®] inhibits photo-aging and revitalizes the skin. EFADUO BLACK CURRANT SEED OIL soothes irritated skin and restores skin balance by supplying Omega-3 and other skin essential fatty acids. |

| Trade Name | INCI Name | Supplier | % W/W |
|--|---|-----------------------|-------|
| PHASE A | | | |
| TALC MICRO ACE P-2 | Talc | Presperse, LLC | 29.50 |
| Zinc Stearate | Zinc Stearate | Chemtura | 5.00 |
| MICROSILK 419 | PTFE (and) Polyethylene | Presperse, LLC | 3.00 |
| SP-29 UVS | Bismuth Oxychloride (and) Mica (and) Silica | Presperse, LLC | 6.00 |
| OLEOSPERSE BLACK IRON OXIDE | Iron Oxide (and) Dimethicone | Presperse, LLC | 1.75 |
| OLEOSPERSE RED IRON OXIDE | Iron Oxide (and) Dimethicone | Presperse, LLC | 2.00 |
| OLEOSPERSE YELLOW IRON OXIDE | Iron Oxide (and) Dimethicone | Presperse, LLC | 1.75 |
| BISMICA BROWN | Bismuth Oxychloride (and) Mica (and) Ultramarine Blue | Presperse, LLC | 17.00 |
| BISMICA VIOLET | Bismuth Oxychloride (and) Mica (and) Manganese Violet | Presperse, LLC | 17.00 |
| PHASE B | | | |
| PERMETHYL 103A | Isotetracosane | Presperse, LLC | 3.00 |
| PERMETHYL 102 A | Isoeicosine | Presperse, LLC | 5.00 |
| BLUE SEAKALE SC | Caprylic/ Capric Triglyceride (and) Crambe Maritima Extract | Presperse, LLC | 1.00 |
| EFADUO BLACK CURRANT SEED OIL | Ribes Nigrum Seed Oil | Presperse, LLC | 1.00 |
| Euxyl PE 9010 | Phenoxyethanol (and) Ethylhexylglycerin | Schülke | 1.00 |
| PHASE C | | | |
| PRESPERL[™] ULTRA GOLD | Mica (and) Iron Oxide | Presperse, LLC | 6.00 |

Presperse products appear in bold.

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P R O C E D U R E

1. Combine Phase A in the order listed and pass through the pulverizer twice.
2. Drawdown powder phase and check for streaking. If needed, re-pulverize until color is evenly dispersed.
3. Add Phase B to Phase A.
4. Re-pulverize Phase AB until all ingredients are evenly dispersed.
5. Add Phase C and re-pulverize
6. Fill approximately 2.00 grams of powder into a 1" diameter pan at 500 psi.

| INGREDIENT | FUNCTION |
|--|---|
| BISMICA MAX BROWN AND VIOLET | Intense color lay down with extended wear properties |
| BLUE SEAKALE SC | Skin revitalize, slows down photo-aging and chronic aging |
| EFADUO BLACK CURRANT SEED OIL | Rich in Omega-3 and skin essential vitamins to restore skin balance; reduces inflammation, and soothes irritated skin |
| MICROSILK 419 | Slip modifier |
| OLEOSPERSE YELLOW, RED AND BLACK IRON OXIDE | Hydrophobic treated pigments to extend wear |
| PERMETHYL 102A | Liquid binder/ pigment wetter |
| PERMETHYL 103A | Liquid binder/ pigment wetter |
| PRESPEARL ULTRA GOLD | Pearlescent gold pigment |
| SP-29 UVS | Provides good coverage and adhesion properties |
| TALC MICRO ACE P-2 | Cost effective, smooth, creamy jet-milled powder |

| S P E C I F I C A T I O N S | |
|-----------------------------|-------------------------------|
| APPEARANCE | Bronze pearlescent eye shadow |

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