

Presperse Finished Products

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Simply Suede

(All Day Soothing Eye Shadow- MAX)

Formula #37-78-2, Date: 3/18/2010

WHAT IS IT?	Extended wear eye shadow in a neutral shade with natural active ingredients to maintain skin health.
HOW DO YOU USE IT?	Apply evenly over eyelid.
WHO SHOULD USE IT?	Those seeking a long wear "one and done" application with a wash of color.
WHAT DOES IT DO?	Formulated to prevent creasing and "stay put" throughout the day. Shade is formulated to produce a neutral tone that could be worn everyday either alone or paired with complimentary shades.

Trade Name	INCI Name	Supplier	% W/W
PHASE A			
SERICITE PHN	Mica	Presperse, LLC	35.75
Zinc Stearate	Zinc Stearate	Chemtura	5.00
CHIFFONSIL P3-R	Silica	Presperse, LLC	5.00
SP-29 UVS	Bismuth Oxychloride (and) Mica (and) Silica	Presperse, LLC	5.00
MICROPOLY 1160S	Polyethylene	Presperse, LLC	2.75
OLEOSPERSE BLACK IRON OXIDE	Iron Oxide (and) Dimethicone	Presperse, LLC	0.25
OLEOSPERSE RED IRON OXIDE	Iron Oxide (and) Dimethicone	Presperse, LLC	0.75
OLEOSPERSE YELLOW IRON OXIDE	Iron Oxide (and) Dimethicone	Presperse, LLC	0.50
PHASE B			
BISMICA MAX VIOLET	Bismuth Oxychloride (and) Mica (and) Manganese Violet	Presperse, LLC	12.00
BISMICA MAX BROWN	Bismuth Oxychloride (and) Mica (and) Carmine	Presperse, LLC	9.00
BISMICA MAX PURPLE	Bismuth Oxychloride (and) Mica (and) Ultramarine Blue	Presperse, LLC	4.00
PRESPEARL™ ULTRA RED	Mica (and) Titanium Dioxide	Presperse, LLC	7.00
PHASE C			
PERMETHYL® 284C	Polyisobutene & C15-19 Alkane (and) C12-14 Isoparaffin	Presperse, LLC	5.00
PERMETHYL 102A	Isoeicosine		5.00
KALPARIANE®	Caprylic/ Capric Triglyceride (and) Alaria Esculenta Extract	Presperse, LLC	1.00
SUN ESSENCE HG CLODBERRY SEED EXTRACT	Rubus Chamaemorus Seed Oil	Presperse, LLC	1.00
Euxyl PE 9010	Phenoxyethanol (and) Ethylhexylglycerin	Schülke	1.00

Presperse products appear in bold.

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P R O C E D U R E

1. Combine Phase A in the order listed and pass through the pulverizer twice.
2. Drawdown powder phase and check for streaking. If needed, re-pulverize until color is evenly dispersed.
3. Add Phase B to Phase A.
4. Re-pulverize Phase AB until all ingredients are evenly dispersed.
5. Add Phase C and re-pulverize
7. Fill approximately 2.00 grams of powder into a 1" diameter pan at 500 psi.

INGREDIENT	FUNCTION
BISMICA MAX VIOLET, BROWN, PURPLE	Colored pearl pigments with excellent wear properties and easy dispersability
CHIFFONSIL P3-R	Smooth, creamy application
KALPARIANE	Increases skin hydration, prevent collagen and elastin degradation
MICROPOLY 1160S	Smooth, ball bearing effect provides easy application
OLEOSPERSE RED, YELLOW, BLACK IRON OXIDE	Hydrophobically treated pigments to extend wear
PERMETHYL 102A	Provides satiny feel to the skin
PERMETHYL 284C	Extends wear through film forming properties
PRESPEARL ULTRA RED	Pink pearlescence
SERICITE PHN	Cost effective, smooth, translucent, filler
SP-29 UVS	Enhances wear through superior adhesion
SUN ESSENCE HG CLOUDBERRY SEED EXTRACT	Offers a unique combination of energy and nutrition

S P E C I F I C A T I O N S	
APPEARANCE	Neutral purple-gray eye shadow

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